GoTo VS 3CX

What you need to know to win!

1 What's the Offer?

GoTo offers a 'suite' of communications tools that are intended to maximize productivity and lower cost (although we beg to differ!). There are 4 core products which are offered individually or as part of a package:

GoTo Connect	Unified Communications
GoTo Meeting	Audio/ Video Conferencing
GoTo Webinar	Live & On-demand Webinar Add On
GoTo Training	Training Add On

2 GoTo is Complicated and Expensive

Products are priced by user and by tier, which gets complicated when you need to start combining products to make a bundle. Here's how Go To's pricing compares to 3CX:

	GoTo	**3CX**
Calling & CX	$20 per user	
Video Conferencing	$12 per organizer	**$14**
Webinar Add On	$20 per organizer	
Monthly Cost for 50 Users:	$2600	**$700**

With GoTo, only 'organizers' can schedule, invite, and view meetings.
- GoTo requires a webinar add-on to view attendee reports, analytics and have cloud storage.
- 3CX Includes Video Conferencing AND Advanced Webinar Features. For comparable functionality, GoTo users require three licenses, at more than 3 times the price!

By choosing 3CX, your customers can cut their phone bill by 73%!

3 What's more, you need to pay even more for core conferencing features:

	GoTo	**3CX**
Co-Presenters	Add On	**Included**
Unlimited Recording	Add On	
Drawing & Whiteboard Tools	Add On	**Included**
Shared Keyboard/ Mouse	Add On	**Included**
Screen Share	Add On	**Included**
Polling		**Included**

Paid conferencing is a thing of the past! **Conference for free with 3CX**

4 What about CX? Will I have the features I need with GoTo?

GoTo's contact center solution is provided by InContact. 3CX's contact center features are a native and an integral part of the system.

	GoTo	**3CX**
Live Chat	Add On	**Included for Free!**
Facebook Integration	Add On	**Included for Free!**
SMS Capabilities	Add On	**Included for Free!**

The bottom line? Why pay extra for features that should be free?
Choose 3CX.